



INVENTORS FORUM
S A N D I E G O

SDIF 2011 – 2012 Schedule

Revised September 2011

Past events:

June 9 "Inventing Jobs" - *help SD, live the new American Dream*

July 14 "Innovation & Entrepreneurship 101"- *entice **your** creative mind*

Aug. 11 "Show Time" - Summer Invention Contest - *#1st prize \$1000*

Sept. 8 Meeting canceled due to power outage

Oct. 13 "IP 101" - *how, when & why patents, trademarks & copyrights*

Nov. 10 "Licensing 101" - *how it's done*

Dec. 8 "Manufacturing 101" - *how to get it made*

Jan. 12 "Branding & Marketing 101" - *how to get people to know you*

Feb. 9 "Marketing 201" - *video and internet marketing for inventors*

Mar. 8 "Networking & Funding 101" - *finding funding in SD*

Apr. 12 "17 mistakes inventors make" - *avoid these and stand a better chance*

May 10 "Presentations 101" - *Planning and presenting presentations*

Each month we ask inventors that are on the road or have reached the point of sales to share their stories.

Each month we will have speakers whose professions are of interest to inventors.

Every month you will have an opportunity to introduce yourself, your ideas and ask for whatever type of help you are looking for.

SDIF - Motivating, educating and networking local inventors and entrepreneurs