



Upcoming Events:

2009/2010 Group Meetings:

November 12th

Business Plan 101

December 10th

Funding \$ 101

January 14th

Manufacturing 101

February 11th

Success Stories

March 11th

17 mistakes inventors make

Last month

Thanks to inventor of the month **April King, CRNA** for sharing her story about her invention the **JED, Jaw Elevation Device**.

www.hypnozdevices.com

Thanks to **Judy Balian** for her presentation and discussion on Marketing 101.

www.excoveries.com

Thanks to Simon F. Smith & Laura Beken for explaining how to make great presentations using video.

www.HandBookLive.com

This month – Doors open / Networking starts 6:30

We have speakers followed by a Q&A to discuss *Business Plans 101*. Learn the essentials inventors need to know to make & present realistic plans to investors & licensees.



Visit our website

www.sdinventors.org

Scott Sykora is webmaster. Post your latest news!

Other Useful Links

<http://www.sbditc.org/>

<http://www.connect.org/>

<https://www.octaneoc.org/>

<http://www.excoveries.com>

<http://www.mindsetresearch.com/resources.html>

<http://www.venturechoice.com/glossary>

www.google.com/patents

www.uspto.gov

www.uiausa.org

www.a-squaredtec.com

www.ovation.tv

www.handbooklive.com

This month

Don Sando the founder of **Strategic Results Group**, the exclusive business consultant firm for **Forbes' America's Most Promising Companies** program, will discuss *Business Plans*. Don helps entrepreneurs improve their chances of making the list. www.StrategicResultsGroup.com

The **Department of Energy** is accepting Phase I grant applications from qualified small businesses for the **FY 2010 Small Business Innovation Research** (SBIR) and Small Business Technology Transfer (STTR) Program. Small businesses with strong research capabilities in science or engineering in any of the research areas sought in the announcement are encouraged to apply at www.grants.gov. Click on Apply for Grants, then click on Download a Grant Application Package and enter the Funding Opportunity Number: **DE-FOA-0000161**. The deadline for receipt of Phase I grant applications to either program is **November 20, 2009, 8:00 p.m. EST**. All applications must be submitted through Grants.gov. The [Funding Notice](#) and [Technical Topic Descriptions](#) are also available under Phase I Funding Opportunities at www.science.doe.gov/sbir. Download the [application instructions](#) or the [technical topic descriptions](#) pdf files.

Successful applicants (approximately 300 for SBIR and 30 for STTR) may receive up to **\$100,000** for a Phase I grant for a period of about nine months to develop the feasibility of the idea.

SCORE offers to help you start a new business or improve your present business. For more information about the **SCORE** San Diego's free small business counseling and the low-cost workshop series, call **619/557-7272** or visit www.score-sandiego.org.

CONNECT Springboard

Springboard offers free guidance and development to life sciences, clean-tech, high tech and consumer product companies in all stages of development, ranging from concept, technology transfer to start-up. **Contact:** Ruprecht von Buttlar Springboard Director
Email: rvonbuttlar@connect.org **Phone:** (858) 964-1309 **Web:** <http://www.connect.org/springboard>

Have you invented a sporting goods product?

Looking for Funding? Application Deadline Extended to **Nov. 13** for opportunity to present to investors!

CONNECT Sport Innovators is currently accepting applications for the **CONNECT S.I. Capital Forum 2010**. The Forum, sponsored by **Sheppard Mullin**, will feature six of the most innovative products and/or companies in the sports and active lifestyle industry that have been chosen to present their business plan to, and network with, potential investors, partners, and customers.

Contact: Taylor Peterson **Email:** tpeterson@connect.org **Phone:** 858-964-1341

For those that generate new technology and are looking for corporate partners or funders.

TechConnect Summit 2010 brings together over 5,000 technology and business leaders and experts from Fortune 1,000 companies, academia, investment, start-up, and government. **Submissions due: February 12th 2010**
<http://www.techconnectworld.com/Summit2010/program/IP.html>

Each month **Judy Balian** writes newsletter with valuable marketing tips/information and ideas to help you rediscover your creativity.
<http://www.excoveries.com/newsletter.html>

INVENTOR'S MENTOR: The Tale of the "Patent Troll" and the "Not-Invented-Here Dragon" tell two sides of the same story that all inventors need to know. Read all about it in November's newsletter "*The Inventor's Mentor*" by George Levy. For archived copies of the newsletters and more information for inventors go to [Patents and Ventures](#).

Each month we focus on a topic relevant to inventors and share knowledge and experience. We network inventors and builders, artists, designers and engineers, legal, business and marketing service providers to discuss all aspects of product development. Success breeds success! Invite your friends. To pre register for the next meeting contact Scott Sykora @ scott.sykora@gmail.com

Adrian Pelkus, 2009 SDIF President

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