



Last month

We took a look back at last year and thanked all those that helped the SDIF become San Diego's #1 spot for inventors! We especially thank the law firm Sheppard & Mullin for hosting our meetings. We then discussed **Presentation Planning** based on the template from CONNECT.

<http://www.connect.org/springboard>

This month – Licensing 101

Getting inventors motivated to pursue their dreams and become successful entrepreneurs that create local jobs is the goal of the SDIF. We share knowledge and resources as to how to move forward from initial concept with confidence and direction. We do so by introducing people like Eliot James Geeting this month to tell his wonderful tale about Licensing.

Afterwards we will convene a panel of experienced speakers that will answer your questions!



SDIF 2010 -2011 Schedule

May 13	"Entrepreneurship & Networking 101"– skill building	
June 10	"Planning"	- presentation planning
July 8	"Licensing 101"	- hear how it's done
Aug. 12	"Harnessing Creativity"	- inventing methods & techniques
Sept 9	"Patents 101"	- patent info
Oct. 14	"Marketing 101"	- marketing info
Nov. 11	"Business Plan 101"	- preparing your roadmap
Dec. 9	"Funding 101"	- funding info
Jan. 13	"Manufacturing 101"	- manufacturing info
Feb. 10	"Success Stories"	- reasons to invent
Mar. 10	"17 mistakes inventors make" - real world experiences	
Apr. 14	"Invention Contest"	- show us what's new!

Visit our website

www.sdinventors.org
Scott Sykora is webmaster.
Post your latest news!

SDIF Service Providers

Check out our new page!
Members send us your logo
& contact info!

Other Useful Links

- <http://www.sbditc.org/>
- <http://www.connect.org/>
- <https://www.octaneoc.org/>
- <http://www.excoveries.com>
- <http://www.mindsetresearch.com/resources.html>
- <http://www.venturechoicem.com/glossary>
- www.google.com/patents
- www.uspto.gov
- www.uiausa.org
- www.a-squaredtec.com
- www.ovation.tv
- www.handbooklive.com
- www.StrategicResultsGroup.com

Sleep Innovations is searching for new memory foam products.

Deadline: Monday, July 12th, 2010 at 11:59pm Pacific Time (US & Canada)

Procter & Gamble is after new packaging for facial tissues and table napkins.

Deadline: Monday, July 19th, 2010 at 11:59pm Pacific Time (US & Canada)

Easy as pie... or is it? General Mills seeks innovative packaging solutions.

Deadline: Monday, July 26th, 2010 at 11:59pm Pacific Time (US & Canada)

Microban is looking for novel home products designed to stay cleaner for longer.

Deadline: Monday, August 16th, 2010 at 11:59pm Pacific Time (US & Canada)

Inventors see the opportunities in every challenge, not the reverse. Unemployment checks and \$300 "stimulus" payments do not create jobs. Aged big companies restructuring & downsizing don't either. *Entrepreneurs do*. Inventors that see the demands and opportunities modern society creates become these entrepreneurs. There has never been a more important time to invent, create new products & services. Now is the time to act on your idea. Turn it into a plan! Take that first step today. We will all be glad you did! - *Adrian*

Small Business Development & International Trade Center- Southwestern College

Inventors get help! Check out this outstanding professional regional group that helps inventors become entrepreneurs.

For more information contact: **Ken M. Clark, Small Business Services Coordinator** <http://www.sbditc.org/>

Do you have any ideas for a qualified "inventor of the week" that you would recommend for the UIA Newsletter? To submit, simply reply to me and provide a photo of the nominated inventor, name, city, state, & 50-word quote. - *Adrian*

CONNECT Springboard

Springboard offers free guidance and development to life sciences, clean-tech, high tech and consumer product companies in all stages of development, ranging from concept, technology transfer to start-up. **Contact:** Ruprecht von Buttlar Springboard Director

Email: rvonbuttlar@connect.org **Phone:** (858) 964-1309 **Web:** <http://www.connect.org/springboard>

INVENTOR'S MENTOR: The Supreme Court just issued a long awaited decision on the *Bilski v. Kappos* case. Software patents and methods of doing business patents will be easier to obtain. This is good news for inventors. Find out more in the July newsletter "[The Inventor's Mentor](#)" by George Levy. For archived copies and more information for inventors go to [Patents and Ventures](#).

Each month we focus on a topic relevant to inventors and share knowledge and experience. We network inventors and builders, artists, designers and engineers, legal, business and marketing service providers to discuss all aspects of product development. Success breeds success! Invite your friends. To pre register for the next meeting contact Scott Sykora @ scott.sykora@gmail.com

Adrian Pelkus, 2010 SDIF President

www.a-squaredtec.com email adrian@a-squaredtec.com Phone (760) 591 9608