



Last month

We thank *Nicholas Mac Connell* for presenting "From Imagination to Reality , a whole new mindset"
NOTE - Nicholas's "Genius Brain Training Seminar/Workshop" is coming up Saturday, September 4, 2010 Encinitas Library Room A. 10:00 AM to 1:00 PM <http://www.brainorganizer.com/EncFlyer.html>
 We also thank *Kim Niles* for presenting his personal model "3C's for fostering creativity" and for introducing TRIZ to the group (developed in Russia after finding patterns in patents).
 Last but not least we thank *Dr. Peter Lathrop* for presenting his "Pain Reducing Patch".

This month – "Patents 101" - when, why & how to protect your ideas

Securing your IP is often the key to your venture's success. License agreements and investments both usually require Patent, Copyright and or Trademark protection. When, why & how to protect your ideas will be discussed by or host and other local professionals in a panel format - come ask what you want to know!
 Getting inventors motivated to pursue their dreams and become successful entrepreneurs that create local jobs is the goal of the SDIF. We share knowledge and resources as to how to move forward from initial concept with confidence and direction. We look forward to seeing you there!



www.uiausa.org

GE's Ecomagination Challenge is a \$200 million call to action for businesses, entrepreneurs, innovators, and students to share their best ideas and come together to take on one of the world's toughest challenges -- building the next-generation power grid to meet the needs of the 21st century. **In three categories: Renewables, Grid Efficiency and Eco Homes/Eco Buildings. Enter before September 30, 2010. Your entry should include a detailed proposal describing a smart grid technology that is both innovative and proprietary.**

Link for GE's official Ecomagination Challenge website:
<http://challenge.ecomagination.com/ideas>
 Link for GE's instructions on how to apply:
<http://challenge.ecomagination.com/ct/g.bix?c=ideas>

The \$500,000 Lemelson-MIT Prize recognizes individuals who translate their ideas into inventions and innovations that improve the world in which we live. Dubbed the "Oscar for Inventors," the Lemelson-MIT Prize is awarded to outstanding *mid-career* inventors, who have developed a patented product or process of significant value to society, which has been adopted for practical use, or has a high probability of being adopted. By recognizing and funding younger, mid-career inventors, the prize is designed to spur inventive careers and provide role models for future generations of inventors. The deadline to nominate a candidate for the Lemelson-MIT Prize is **Tuesday, October 5, 2010.**

To initiate a nomination, please complete the [Nomination Registration](#)
[Learn about the \\$100,000 Lemelson-MIT Award for Sustainability](http://web.mit.edu/invent/a-prize.html)
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SDIF 2010 -2011 Schedule

Sept 9 "Patents 101"

Oct. 14 "Marketing 101"

Nov. 11 "Business Plan 101"

Nov xx "Invention Contest"

Dec. 9 "Funding 101"

Jan. 13 "Manufacturing"

Feb. 10 "Success Stories"

Mar. 10 "17 mistakes"

Apr. 14 "Invention Contest"

The **CONNECT MIP Awards** are San Diego's "Oscars" for local technology innovation. Winners will be announced on Friday, December 10 before an audience of more than 800 of San Diego's top executives, entrepreneurs, service providers, and academics. The product must have been developed in San Diego, have been first introduced between September 2009 and September 2010 and the product must have generated revenue from sales. Categories include: Action and Sport Technologies - Aerospace and Security Technologies - Clean Technology - Communications and IT - Hardware and General Technology - Life Science - Diagnostics and Research Tools, Medical Products. **Enter the MIP Awards NOW!!** @ www.connect.org

CONNECT Springboard

Springboard offers free guidance and development to life sciences, clean-tech, high tech and consumer product companies in all stages of development, ranging from concept, technology transfer to start-up. **Contact:** Ruprecht von Buttlar Springboard Director
Email: rvonbuttlar@connect.org **Phone:** (858) 964-1309 **Web:** <http://www.connect.org/springboard>

INVENTOR'S MENTOR: Everything I know about inventing, I learned playing baseball. Could be the name of a book. What do baseball and inventing have in common? Find out more in the September newsletter "[The Inventor's Mentor](#)" by George Levy. For archived copies and more information for inventors go to [Patents and Ventures](#).

Each month we focus on a topic relevant to inventors and share knowledge and experience. We network inventors and builders, artists, designers and engineers, legal, business and marketing service providers to discuss all aspects of product development. Success breeds success! Invite your friends. To pre register for the next meeting contact Scott Sykora @ scott.sykora@gmail.com

Adrian Pelkus, 2010 SDIF President
www.a-squaredtec.com email adrian@a-squaredtec.com Phone (760) 591 9608